PURPOSE	PRODUCT	PEOPLE	PROCESS
TOPIC: what is the meeting about?	OUTCOME: what needs to be accomplished?	PARTICIPANTS: who will be there?	DYNAMICS: how does this group work?
PURPOSE: why do you need it?	DECISIONS: what needs to be decided?	STAKEHOLDERS: who is affected by this?	OBSTACLES: what might get in the way?
CONTEXT: what is happening around you?	OUTPUTS: what needs to be created?	ACCOUNTABILITY: how will follow up happen?	SUCCESS: what will success look and feel like?
CLIENT:		DATE:	LOCATION: