IDEA:	IDEA:	IDEA:
Brief Description:	Brief Description:	Brief Descript
TIME: How long will it take?IMPACT: What difference will it make to strategy?EXECUTION: How difficult will it be to plan and do?TOTAL SCORE1 - (0-6 months) 2 - (6-12 months) 3 - (12 months +)1 - (High Impact) 2 - (Some Impact) 3 - (Little Impact)1 - (Simple) 2 - (Complex)1 - (Simple) 3 - (Complex)	TIME: How long will it take?IMPACT: What difference will it make to strategy?EXECUTION: How difficult will it be to plan and do?TOTAL SCORE1 - (0-6 months) 2 - (6-12 months) 3 - (12 months +)1 - (High Impact) 2 - (Some Impact) 3 - (Little Impact)1 - (Simple) 2 - (Complex)1 - (Simple) 3 - (Complex)	TIME: How long will it take? 1 - (0-6 months) 2 - (6-12 months) 3 - (12 months +)
IDEA:	FOCUS STRATEGY NAME:	IDEA:
TIME: How long will it take?IMPACT: What difference will it make to strategy?EXECUTION: How difficult will it be to plan and do?TOTAL SCORE1 - (0-6 months) 2 - (6-12 months) 3 - (12 months +)1 - (High Impact) 2 - (Some Impact) 3 - (Little Impact)1 - (Simple) 2 - (Challenging) 3 - (Complex)1 - (Simple) 	 Instructions: 1. Brainstorm as many actions as you can that will help move this strategy idea forward 2. Pick 8 ideas and write each one in a separate box: Give the idea a name Briefly describe the idea Evaluate each idea based on: TIME: how long it will take IMPACT: what difference it will make to the strategy Execution: how difficult it will be to do the idea Give each idea a total score. 	TIME: How long will it take? 1 - (0-6 months) 2 - (6-12 months) 3 - (12 months +)
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